

# Media Release

## Inspiring our Seniors Seniors Week – *Crowley Carnival*

Missingham Bridge Amphitheatre and Park Ballina March 18th

**March 3 2014**

Inspiring our region's seniors to try new things, engage with the community and express themselves is the theme of this year's Senior's Week event named **Crowley Carnival – 'Celebrating our Seniors'**.

Held at Missingham Bridge Amphitheatre and Park, Kingsford Smith Drive Ballina on **Wednesday March 18<sup>th</sup>** from 10am to 3pm, and hosted by Crowley Care Services Ballina, the special one-day event is open to the community and promises to be a fun filled day of entertainment and activities.

"Each day Ballina's seniors make an amazing contribution to our community and this year we want to thank them by hosting a special Seniors Week event we are sure they will like", said Crowley Care Services CEO Michael Penhey.

"At Crowley we passionately believe seniors' lives are enriched if you simply provide platforms for engagement, creative outlets and simple pleasures. We really hope the community can join us on March 18<sup>th</sup> at Missingham Bridge Amphitheatre and Park. We've got some great entertainers, fun activities and fab food lined up throughout the day" said Mr Penhey.

For Seniors Week 2015 Crowley Care Services secured NSW Government funding for this event and is more than matching this funding to ensure the day is a success for the region.

Further information about the **Crowley Carnival – 'Celebrating our Seniors'** event can be obtained from Crowley Care Services by ringing (02) 6686 5090.

**Ends**

### **About Crowley Care Services.**

Crowley Care Services is a leading, award winning aged care provider in Ballina. The organisation provides a range of services including supported residential accommodation, Independent Living apartments and villas, and at Home Care services. Established in 1979, Crowley has developed from a traditional retirement village to a dynamic aged care provider.

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